

PSYC 110: INTRODUCTION TO PSYCHOLOGY
Fall Semester 2018

PROFESSOR

Name: Mark A. Ferguson, Ph.D.
Email: mark.ferguson@uwsp.edu
Phone: 715-346-3959
Office: SCI B337
Hours: TR 12:30-1:45pm or
by appointment

COURSE

Section: 8H
Meetings: MWF 1-150pm
Location: SCI D214
Prerequisite: None
GEP: SS
Credits: 3

RESOURCES

Textbook. Schacter, D. L., Gilbert, D. T., Nock, M. K., & Wegner, D. M. (2017). *Psychology* (4th ed.). New York: Worth.

Desire2Learn (D2L). <http://www.uwsp.edu/d2l/Pages/default.aspx>. This site will be used to distribute course documents, administer assessments, and post grades. You will need your UWSP login and password to access D2L. For help, contact the IT Service Desk. For more information, go to: <http://www.uwsp.edu/infotech/Pages/helpdesk/default.aspx>.

DESCRIPTION

This course provides an introduction to the essential concepts and principles of *psychology*—the systematic study of thoughts, feelings, and behavior. The course begins with an overview of the profession and science of psychology. It then considers a range of key topics in psychology, such as neuroscience, memory, motivation, development, personality, and social behavior. The course concludes with a look at psychology as applied to health and wellness.

OBJECTIVES

Upon completing this course, students will be able to:

1. Explain or apply major concepts, theories, or methods used by psychological scientists to analyze or predict human behavior.
2. Examine or explain how social, cultural, or political institutions affect individuals or groups.

CALENDAR

Unit	Topic	Reading	Quiz	Dates
1	Evolution of a Science	Chapter 1	SU 9/9	M 9/10, W 9/12, F 9/14
2	Methods in Psychology	Chapter 2	SU 9/16	M 9/17, W 9/19, F 9/21
3	Neuroscience and Behavior	Chapter 3	SU 9/23	M 9/24, W 9/26, F 9/28
4	Memory	Chapter 6	SU 9/30	M 10/1, W 10/3, F 10/5
5	Learning	Chapter 7	None	M 10/15, W 10/17, F 10/19
6	Emotion and Motivation	Chapter 8	SU 10/21	M 10/22, W 10/24, F 10/26
7	Development	Chapter 11	SU 10/28	M 10/29, W 10/31, F 11/2
8	Personality	Chapter 12	SU 11/4	M 11/5, W 11/7, F 11/9
9	Social Psychology	Chapter 13	None	M 11/19, W 11/21
10	Stress and Health	Chapter 14	SU 11/25	M 11/26, W 11/28, F 11/30
11	Psychological Disorders	Chapter 15	SU 12/2	M 12/3, W 12/5, F 12/7
12	Treatment of Disorders	Chapter 16	SU 12/9	M 12/10, W 12/12, F 12/14
Exam Dates				Bonus Days
Exam 1, Units 1-4, F 10/12				W 9/5, F 9/7, M 10/8, W 10/10, M 11/12, W 11/14
Exam 2, Units 5-8, F 11/16				
Exam 3, Units 9-12, W 12/20, 8-10am				

Notes. This calendar is preliminary and subject to revision. Any changes will be announced in class, on D2L, or via email.

REQUIREMENTS

Online Quizzes. There will be 10 online quizzes in this course. Each quiz provides 10 minutes to complete 10 multiple-choice questions over 1 textbook chapter. You should complete a quiz after reading and studying the material. You are allowed to take quizzes twice and receive the higher of the two scores. Each quiz is randomly drawn from a larger pool of items, so they will be comprised of different questions across attempts and students. You are required to complete 8 quizzes, but are encouraged to complete all 10 of them. Only your 8 highest quizzes will count toward your grade. Quizzes will be posted on D2L a week before the due date on the calendar (Sundays by 9pm), but will not occur during exam weeks. Each quiz is worth 25 points (2.5 points per question) for a total of 200 points (25 points x 8 quizzes) or 20% of your final grade.

Classroom Exams. There will be 3 exams in this course. Each exam will provide 50 minutes to complete 40 out of 45 multiple-choice questions over 4 textbook chapters. You will choose the 40 questions that you prefer to answer. Each exam is worth 100 points (2.5 points per question) for a total of 300 points (100 points x 3 exams) or 30% of your final grade.

Discussion Facilitation. Pairs of students will be required to facilitate 2 days of classroom discussion on 2 textbook chapters during the semester. Successful facilitators will: ask focused questions and allow others time to think (as much as 30 seconds), facilitate discussion between students (rather than dominating it yourself or giving a presentation), and bring discussion back into focus when it goes off track (such as by using a thread in the discussion to return to point). Facilitators will be required to develop a plan and seek feedback from the professor in advance. Each facilitation is worth 100 points for a total of 200 points (100 points x 2 facilitations) or 20% of your final grade.

Research Paper. There will be a paper assignment in this course. Individual students will be required to write a roughly 4-5 page paper that focuses on designing psychological studies. The papers will be submitted to D2L's dropbox and late submissions will be subject to a 5% per day grade reduction). This paper will be worth a total of 300 points (rough draft = 100 points, final draft = 200 points) or 30% of your final grade.

Research Requirement. The research requirement provides you with an in-depth experience with research conducted in the Psychology Department. This requirement involves participating in 2 hours (or 2 credits) of psychological studies or completing library research. It does not earn points toward your grade—it is simply a requirement that must be fulfilled to receive your grade. For more information, see the Research Requirement D2L site.

PERFORMANCE

Please use the tables below to track your performance, as well as to determine your final grade.

Quizzes	Points	Exams	Points
Introduction	___ / 25	Exam 1	___ / 100
Method	___ / 25	Exam 2	___ / 100
Neuroscience	___ / 25	Exam 3	___ / 100
Memory	___ / 25	Total	___ / 300
Emotion	___ / 25	Paper	Points
Development	___ / 25	Rough	___ / 100
Personality	___ / 25	Final	___ / 200
Stress and Health	___ / 25	Total	___ / 300
Disorders	___ / 25	Facilitation	Points
Therapy	___ / 25	Date 1	___ / 100
Total*	___ / 200	Date 2	___ / 100
Note. For quizzes and participation, only add your 8 best of 10 possible scores.		Total	___ / 200
		Overall	Points
		Total	___ / 1000

Final Grade	Total Points	Percentage	Final Grade	Total Points	Percentage
A	930-1000	93-100	C	730-769	73-76
A-	900-929	90-92	C-	700-729	70-72
B+	870-899	87-89	D+	670-699	67-69
B	830-869	83-86	D	600-669	60-66
B-	800-829	80-82	F	0-599	0-59
C+	770-799	77-79			

**REMEMBER TO COMPLETE THE RESEARCH REQUIREMENT
IN ORDER TO RECEIVE A GRADE FOR THIS COURSE!**

POLICIES

Assessment. To maintain the integrity of classroom exams, the use of mobile devices will not be permitted during exams without prior documented approval from Disability Services or other pertinent offices on campus. This includes requests to use mobile devices for foreign language translation assistance. Students who are found using devices will be dismissed and receive zeroes on their exams. Other penalties will be considered under the misconduct policy.

Attendance. The professor will not take formal attendance. Nonetheless, consistent attendance is important for performing well in the course. Course discussions will help to clarify and expand upon the material. If you cannot attend class, it would be helpful to let the professor know.

Communication. Please contact the professor with your questions or concerns related to this course, as well as other academic and career-related issues. Office hours are the most reliable means of contact. The professor holds around three office hours per week. If you cannot attend office hours, please schedule an appointment. Email is the next most reliable means of contact. The professor generally respond to emails in two business days (this means that he will not respond on evenings or weekends). To avoid being snagged by email filters, type PSYC 110 in the subject line. Emails requiring a lot of discussion will be referred to office hours. Other means of contacting the professor (such as calling or stopping by outside of office hours) are unreliable.

Disabilities. UWSP is committed to reasonable and appropriate accommodations for students with disabilities and temporary impairments. If you have a disability or acquire a condition where you need assistance, contact the Disability and Assistive Technology Center on the 6th floor of Albertson Hall (the library). DATC can be reached at 715-346-3365 or DATC@uwsp.edu.

Emergencies. In the event of a *medical emergency*, call 911 or use the Red Emergency Phone outside down the hall from our classroom. Offer assistance if trained and willing to do so. Guide emergency responders to those in need. In the event of a *tornado warning*, proceed to the lowest level interior room without windows. See <http://www.uwsp.edu/rmgt/Pages/em/procedures/other/floor-plans.aspx> for floor plans showing the severe weather shelters. Avoid wide-span structures (such as gyms, pools, or large classrooms). In the event of a *fire alarm*, evacuate the building in a calm manner and meet on the north side of SCI (outside the HEC). Notify instructor or emergency command personnel of any missing individuals. In the event of an *Active Shooter/Code React*, Run/EscapE, Hide, Fight. If trapped hide, lock doors, turn off lights, spread out, and remain quiet. Call 911 when it is safe to do so. Follow instructions of emergency responders. See UWSP's Emergency Management site at <http://www.uwsp.edu/rmgt> for details on emergency response procedures.

Illegalities. Under several federal and state laws, as well as university guidelines, the professor is required to report acts of a criminal or offensive nature that occur in and outside of class. This includes acts of sexual harassment and assault, bias and hate crimes, illicit drug use, and acts of violence. Any disclosure or description of these incidents, current or past, may be reported to the Dean of Students (<http://www.uwsp.edu/dos/>) or local authorities.

Incompletes. Incompletes will only be considered for students in exceptional situations, such as serious medical or emergency situations. They are not available for students overwhelmed by routine academic or extracurricular activities. Requests for incompletes must be accompanied by documentation. In most cases, coursework must be finished within one semester to avoid receiving an F in the course.

Makeups. Makeups assessments will only be considered for students who cannot complete them on time due to academic, athletic, or religious obligations, major illnesses, or comparable reasons. Requests for makeups must be accompanied by documentation, such as letters from coaches, doctors, or spiritual leaders. In most cases, makeups must be completed within one week of the original deadline to avoid receiving a zero for the assessment.

Misconduct. The professor takes instances of misconduct (such as cheating and plagiarism) seriously. The minimum penalty for an instance of misconduct will be a zero on the assessment. Other penalties will be considered under university policy. Please do not put yourself or others through disciplinary proceedings. To learn more about the university's misconduct policy, go to: <https://www.uwsp.edu/dos/Pages/Student-Conduct.aspx>.

Professionalism. UWSP values a safe, honest, respectful, and inviting learning environment. In order to ensure that each student has the opportunity to succeed, a set of expectations (called the Rights and Responsibilities document) has been developed for students and professors. For more information, go to: <https://www.uwsp.edu/dos/Documents/CommunityRights.pdf>.